

AITP-RTP Sponsorship Levels	Social	Social Plus	Chapter	Presenting	Foundational	Sustaining
<b>Focus Area</b>	<i>Entry-level exposure to AITP Membership</i>	<i>Entry-level exposure to AITP Membership + marketing exposure</i>	<i>Marketing exposure, 6 event passes, consistent community involvement</i>	<i>Marketing exposure, 12 event passes, consistent community involvement</i>	<i>Long-term partnership, consistent community involvement, additional marketing exposure</i>	<i>Strategic, long-term partner, community visibility/branding, charitable giving</i>
<b>Specific Benefits</b>						
<i>Table for the sponsor to talk about their products and services with our members</i>	Yes	Yes	No	Yes - when presenting	Yes	Yes
<i>"Sponsored by vendor" messages in our advertising for the event to our members</i>	No	Yes	No	Yes - when presenting	Yes	Yes
<i>Sponsor recognition at all events for one year and event advertising</i>	No	No	Yes	Yes	Yes	Yes
<i>12-month sponsor recognition on AITP-RTP website</i>	No	No	Yes	Yes	Yes	Yes
<i>10-minute presentation of your company at one event</i>	No	No	No	Yes	Yes	Yes
<i>Sponsor-selected speaker for one event</i>	No	No	No	Yes	Yes	Yes
<i>Number of event passes to use over the next 12 months</i>	No	No	6	12	12	12
<i>One sponsored post on Social Media</i>	No	No	No	Yes	Yes	Yes
<i>1 direct marketing campaign (email) to Members</i>					Yes	Yes
<i>A seat on the AITP-RTP MAC board to help shape the organization</i>	No	No	No	No	No	Yes
<i>Named Charity AITP and Partner will support and fund-raise for</i>	No	No	No	No	No	Yes

**Billing Frequency**

**Per Event**

**Per Event**

**Annual**

**Annual**

**Annual**

**Annual**

**Cost**

**\$500.00**

**\$750.00**

**\$1,000.00**

**\$2,000.00**

**\$3,500.00**

**\$5,000.00**

For inquiries, please email [membership@aitp-rtp.org](mailto:membership@aitp-rtp.org)