



AITP-RTP

Sponsor Package



2022

Who is AITP-RTP?

We are an elite network of Information Technology professionals, educators and students dedicated to continuing education, professional growth, leadership, and exploration of issues that face the IT industry. Members of the association work in many different disciplines, including (but not limited to): life sciences, consulting, education, banking, insurance, Government, healthcare, manufacturing, retail, hardware and software and entrepreneurship.

The Association of Information Technology Professionals (AITP) was founded in 1951 and the Research Triangle Park (RTP) Chapter followed closely in 1952. Like the IT profession, the national and local chapters have evolved with the explosion and pervasiveness of technology that impact our every-day lives.

Core Values



Service

We keep current in technology, business, and academia. We contribute to the Association, IT profession, and society utilizing leadership, appropriate solutions, and sound processes.



Integrity

We value professionalism and uphold the AITP Code of Ethics and Code of Conduct.



Respect

We build an inclusive environment through mentoring, delivering on commitments, working together with trust, and enjoying the camaraderie of each other.



Innovation

We learn, share insights, and encourage our members to make a difference today and for the future.



Mission

AITP-RTP is the thought leader for Information Technology professionals. We provide leadership, education, collaboration, networking and professional development opportunities that nurture and empower the RTP community.



Vision



Establish AITP-RTP as one of the preferred IT Associations in the Triangle - to help improve peoples lives and their career



To be known for value-add, quality programs that are relevant to both professional and personal development



Encourage attendance (and membership) for any experience level, organizational hierarchy, industry or occupation



What We Offer

We welcome all IT professionals, from those just starting their career to those who have retired yet want to stay engaged, from front-line staff to executives, from long-term practitioners to those in transition, we believe our diversity is a differentiator. We promote our chapter and programs using social media, local newswires and event websites and as a sponsor, you will be part of those promotions.

We record our programs and post them on our website.



"AITP has been great for my career! I have met a lot of cool people and fantastic contacts in the industry. Thanks, AITP!"

-RR, Technology Specialist

	www.aitp.org
	Facebook.com/rtpaitp
	Instagram.com/rtpaitp
	Tiny.cc/YT-monthly
	www.rtp-aitp.org
	Linkedin.com/groups/98227
	Twitter.com/rtpaitp_social

Event and Chapter Facts:

- ✓ Variety of attendees spanning multiple industries and organizational hierarchy
- ✓ More than 60 active members and growing
- ✓ Meetings attendance average between 35-60

Options

The power of networking cannot be overstated. Providing quality programs requires planning, teamwork and funding. Our members are one of our most valuable resources; however, we cannot do it by ourselves. We value our sponsors and knowing every individual or firm has unique needs, we've designed a multi-level offering that provides flexibility to fit your need.

We welcome your support and invite you to join us on the journey.

	Annual Sponsorship	
	Presenting Sponsor	Chapter Sponsor
Benefits	\$2,000	\$1,000
Sponsor recognition at all events for one year and event advertising	Yes	Yes
12-month sponsor recognition on AITP-RTP website	Yes	Yes
10-minute presentation of your company at one event	Yes	No
Sponsor selected speaker for one event	Yes	No
Number of event passes to use over 12 months	12	6
One sponsored post on social media	Yes	No

Contacts

For additional information or to take advantage of sponsor opportunities, please email: President@rtp-aitp.org or Membership@rtp-aitp.org